



सत्यमेव जयते

**Embassy of India
Jakarta**

PRESS RELEASE

Incredible India Evening

The Embassy of India in association with India Tourism Office, Singapore, organized a tourism promotion event, “Incredible India Evening” on 24 March 2017 at Hotel JW Marriott in Jakarta. The event was attended by H.E. Ms. Nengcha Lhouvum, Ambassador of India to Indonesia and Timor-Leste, Ambassadors of Cuba and Armenia, senior officers of Ministry of Foreign Affairs of the Republic of Indonesia and representatives of prominent Tour and Travel companies, Hotel and Airlines industry.

Addressing the gathering, Mr. Manish, Deputy Chief of Mission, said that out of 9 million tourists that visited India in 2016 only 35000 came from Indonesia which was far below the potential. He remarked that Indian tourism officials and tour operators should make more efforts to promote Indian tourist destinations in Indonesia.

Mr. Ferdy Nico Yohannes, Director, South and Central Asian Division, who was also the Guest of Honor recalled that during the State visit of President Joko Widodo to India in December 2016 both countries agreed to promote tourism which is also an effective way to improve people to people contact.

Mr. Rajendra Suman, Assistant Director, India Tourism Office, Singapore gave detailed information about tourism in India and development of MICE tourism, Golf Tourism and Medical and Wellness tourism in India. Ms. Svida Alisjahbana, President Director of Femina Group narrated her experience of her latest visit to India. Indian Tour Operators like Magadh Travels and Love India Travels made presentations about their services in tourism sector. A senior representative of Garuda Indonesia, which has recently launched direct flight from Jakarta to Mumbai also spoke on the occasion.

The tourism between India and Indonesia is gaining momentum. Given the cultural affinity between India and Indonesia the tourism between the two countries can be increased many folds. Government of India and Government of Indonesia have taken several measures to promote tourism.





Jakarta: 24 March 2017