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| http://www.indianconsulate-sf.org/images/ashokachkra.gif | EMBASSY OF INDIA  KUWAIT |

**Press release**

The 15th HALA FEBRUARY FESTIVAL (HFF) 2015 was inaugurated on 16 January, 2015. The festival was organized with much zeal and enthusiasm near Kuwait Towers on Arabian Gulf Street. Hala Festival is being annually organized by the State of Kuwait since February 1999 mainly to promote tourism. HFF organizing committee organizes art, sports, live carnival shows, entertainment events, display of vintage vehicles and motorbikes during the month. The event witnessed participation by various agencies of the State of Kuwait and Diplomatic Missions of various countries. This year the festivities would last till 12 February, 2015.

The Embassy of India joined in the celebrations by participating in the opening ceremony on 16 January, 2015. The Indian pavilion was exquisitely decorated with “Incredible India” posters, tourism material and other items. A large number of visitors came to the India pavilion and showed keen interest in the CDs of Incredible India, Islamic Monuments and Bridging Worlds (Routes to Roots) which was being shown on the LEDs from morning till evening. Many of them, especially children, took the opportunity to take photographs posing with the exhibits and enjoyed the show.

**18 January 2015**