



**Embassy of India
Tunis, Tunisia**

PRESS RELEASE

Executive Development Programme on International Business – India-Tunisia



HE Mrs. Nagma M. Mallick, Ambassador of India, Mme Saloua Bahri, Director of Diplomatic Training Institute, visiting professors from the Indian Institute of Foreign Trade and Tunisian participants at the inaugural ceremony of the Executive Development Programme on International Business on Monday, 23rd September, 2013, CEPEX, Tunis.

Visiting experts from the Indian Institute of Foreign trade are currently conducting a week-long Executive Development Programme on International Business in Tunis (23-27 September, 2013) in close cooperation with the Diplomatic Training Institute of the Ministry of Foreign Affairs of the Republic of Tunisia. The training programme was inaugurated jointly by HE Mrs. Nagma M. Mallick, Ambassador of India in Tunisia and Madame Saloua Bahri, Director of the Diplomatic Training Institute on Monday, 23rd September, 2013.

Young career diplomats and officials from Commerce; International Investment and other Ministries of the Government of Tunisia are participating in this training programme. Diverse sectors of interest to the participants such as economic diplomacy, international trade procedures & documents, international marketing of goods & services, global supply chain management and strategies

for enhancing exports from Tunisia will be discussed in interactive sessions during the course of the training programme.

The Indian Institute of Foreign Trade is the most prestigious research institute on foreign trade and investment in India; the institute also offers masters degrees in Business Administration. The visiting professors have international expertise in the subjects under study.

This interactive training module is an important milestone in the enhanced bilateral relationship between the Republic of Tunisia and the Republic of India. This programme is within the overall cooperation framework between India and the countries of the African continent which was announced by Prime Minister of India Dr. Manmohan Singh at the India-Africa Forum Summit held in New Delhi in April 2008.

24 September, 2013
Tunis.