

OI-16016/01/2015-DS  
Government of India  
Ministry of Overseas Indian Affairs  
(Diaspora Services Division)  
Akbar Bhawan, Chanakyapuri,  
New Delhi-110021

**From - Shri T.K. Manoj Kumar, JS (DS), MOIA, Akbar Bhawan, New Delhi**

**To - All HOMs/ HOPs**

**Dated: 1<sup>st</sup> May, 2015**

Dear Missions,

The Ministry of Overseas Indian Affairs has been organising the Know India Program (earlier Internship Programme for Diaspora Youth (IPDY)) to create awareness about the phenomenal transformation taking place in India and the country's progress from just a destination for culture, heritage and art to an emerging powerhouse in the global economic system. **Thirty Two** such programmes have been organised up till now in partnership with different states. Following the success of the programmes and based on the positive feedback received from the interns, the next Know India Programmes (KIP) are proposed to be organised for 40 participants to be selected from countries all over the world. The KIP in the nature of an Orientation Programme is expected to provide the participants exposure to various facets of the Indian way of life, culture, spirituality, adventure and sports, creativity and composite character of India and interaction with youth from different parts of the country.

2. Guidelines and application form for these programmes may be accessed on MOIA website ([www.moia.gov.in](http://www.moia.gov.in)). Details of these Programmes would also be available on the website of this Ministry i.e. <http://moia.gov.in>

3. The following may be noted in this regard:

(i) The participants comprising of overseas Indians in the age group of 18-26 years who have distinguished themselves in any field and have abiding interest in India and links with India through parentage, are selected by the Indian Missions in their respective countries. **NRIs are not eligible** to apply for this programme.

(ii) It is open to PIOs from all over the world.

(iii) Only those nominations may be sent to the Under Secretary (DS), Ministry of Overseas Indian Affairs, Akbar Bhawan, Chanakyapuri, New Delhi-110021 Email: [usds2@moia.nic.in](mailto:usds2@moia.nic.in) Tel: 011-24197926/27 Fax: 011-24197942 which are in accordance with the prescribed guidelines.

(iv) Nominations are required to be duly **recommended by Head of Mission/Head of Post** at the given column in the application form.

(v) List of applicants who have been selected for a particular Know India Programme would be communicated well in advance before its commencement.

(vi) Selected participants would be required to purchase air ticket for their journey from the country of residence to India and back, as per the schedule prescribed by the Ministry. **Concerned Indian Mission/Post would reimburse 90% (ninety percent) of the total cost of air ticket (at lowest economy excursion fare) to the participants on successful completion of the programme by them.**

4. The expenses on International air travel from the countries of the KIP Participants to India and back (as stated in Para 3 (vii) above) and air / train travel of KIP participants from Delhi to Partner State and back to Delhi will be borne by Ministry of Overseas Indian Affairs. Generally the activities of KIP Participants within Partner State will involve visit to historical, cultural, industrial, academic and tourist places along with meetings with constitutional head, Hon'ble Governor, Speaker of the Assembly, Chief Minister, and other eminent personalities. They are also given exposure of village life and interactive sessions in premier university / institution / organisation within the State. This will promote the State to a distinguished group of Young Overseas Indians in their respective countries and will have ramifications in terms tourism, investment, education and glorious heritage of India.

5. It is now proposed to organise the 33<sup>rd</sup> & 34<sup>th</sup> KIP on the schedule as shown below:

KIP Edition	Proposed Tentative Period	Proposed Partner State	Proposed Last date for receipt of nominations in the MOIA through Missions.
33 <sup>rd</sup> KIP	29 <sup>th</sup> June, 2015 to 19 <sup>th</sup> July, 2015	Himachal Pradesh Jammu & Kashmir Maharashtra, Goa, Madhya Pradesh	28 <sup>th</sup> May 2015
34 <sup>th</sup> KIP	17 <sup>th</sup> August 2015 to 07 <sup>th</sup> September 2015	Himachal Pradesh Jammu & Kashmir Maharashtra Goa Madhya Pradesh	17 <sup>th</sup> July, 2015

6. It is kindly requested to give wide publicity to Know India Programme and send nominations to the Ministry by the time frame indicated in para 5 above. It is also requested that this information may also be put on the Mission's website with some striking features so that Indian diaspora are attracted to view this. Suitable publicity of the above mentioned programme may kindly be given among the overseas Indian associations, other interested Indian bodies / individuals, print media (newspapers and magazines) and also by displaying on the notice board of the Missions / Posts. Former KIP Participants may also be informed so that they may encourage other diaspora youths of Indian origin to participate in this programme.

With kind regards

Yours sincerely

  
(T.K. Manoj Kumar)  
Joint Secretary(DS)  
Phone: 011-26874240  
Fax: 011-24197942