

Government of India
Ministry of External Affairs
External Publicity & Public Diplomacy Division
G20 Media Vertical

No. XP-G20/551/03/2022

Date: 02.12.2022

CORRIGENDUM

Reference Bid Number: GEM/2022/B/2779983 Dated: 25-11-2022 (RFP No. XP-G20/551/03/2022) regarding Selection of an Agency for Managing Online Presence on Social Media Platforms in respect of India's G20 Presidency and on this Ministry's website at link <https://mea.gov.in/tenderdetail.htm?5235/TenderDetail> . The Earnest Money Deposit (EMD) mentioned at Annexure-I of the RFP is clarified as under:-

Sl. No.	Query	Clarification
01.	Para (G) 20. EMD is stated as Rs. 6 lakh and in Annexure-I of RFP is Rs. 5 lakh	EMD should be Rs. 6,00,000 (Rupees Six Lakh only) N.B.: Micro and Small Enterprises (MSEs) as defined in MSE Procurement Policy issued by Department of Micro, Small and Medium Enterprises (MSME) or are registered with the Central Purchase Organisation or the concerned Ministry or Department are exempted from EMD submission [Subject to production of required MSE certification].
02.	Para (B) of RFP: Minimum Eligibility Criteria: Request for Exemption/relaxation from experience and annual turnover criteria requested for SMEs.	As per RFP.. No exemption/relaxation.
03.	Para (D) 2. Past campaign experience	Any single work order will be applicable
04.	Para (D) 2. Manpower	Manpower requirement is 10. However, those who fulfils the qualification and experience mentioned in the RFP carries 20 marks.
05.	Annexure I, S No. 7 – exemption from copies of award of contracts along with certificate of satisfactory performance	As per RFP. No exemption.
06.	Scope of work: Produce quality videos, short films, etc.....	Photo and video shooting may be required
07.	Scope of Work : Sl. 4b The Social Media Monitoring Program will undertake monitoring across 150-200 keywords.	Keywords can vary/change

