

**Ministry of External Affairs
G20 Secretariat**

Subject: Result of Technical Evaluation by Technical Evaluation committee of RFP No G20(B)/302/9/2022 dated 19.10.2022.

In reference to RFP no. G20(B)/302/9/2022 published on 19 Oct 2022 by the G20 Secretariat for the selection of an agency for long-term outdoor publicity for India's G20 Presidency, seven bids from the following companies were received by the last date of submission (11 Nov, 2022): -

- (a) M/s Laqshya Media Limited
- (b) M/s US Advertising Agencies Pvt. Ltd.
- (c) M/s Pioneer Publicity Corporation Pvt. Ltd.
- (d) M/s Sign Post India Ltd.
- (e) M/s Max Publicity & Communication Pvt. Ltd.
- (f) M/s Times Innovative Media Limited
- (g) M/s Crayons Advertising Pvt. Ltd.

4. Technical Evaluation Committee met on 16 Nov 2022 for Technical Evaluation of all received bids. During Stage-I Evaluation (pre-qualification), the following bidder was disqualified:

- **M/s Laqshya Media Limited** due to non-fulfilling the criteria given in clause 37(6) of the RFP.

Six bidders were qualified for the Stage -II of Technical Evaluation.

5. After Stage-II technical Evaluation, out of six qualified bidders, three bidders scored more than 70 marks and three bidders scored less than 70 marks. As per clause 39 of RFP the financial proposal of only those bidders will be opened who score 70 marks or more in terms of technical evaluation. The list of the bidders not eligible for financial bid opening and their score after technical evaluation is as follows:-

Sl. No.	Name of the firm	Total marks out of 100
1	M/s Pioneer Publicity Corporation Pvt. Ltd.	67
2	M/s Crayons Advertising Pvt. Ltd.,	68
3	M/s US Advertising Agencies Pvt. Ltd.	68.5

6. The financial bids of the qualified bidders will be opened on 21 Nov 2022 at 1100 hrs. All the qualified bidders for financial bid opening are requested to send their representatives for opening of financial bid on 21 Nov 2022 at 1100hrs at Shushma Swaraj Bhavan. The names of the bidders who qualified for financial bid opening are as follows: -

- (a) M/s Max Publicity & Communication Pvt. Ltd.
- (b) M/s Sign Post India Ltd.
- (c) M/s Times Innovative Media Ltd.



(Kiran Kokate)
Wg Cdr
OSD (Branding)