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**PRESS RELEASE**

**“India International Trade Fair (IITF)” at Pragati Maidan, New Delhi, India (November 14 - 27, 2015)**

The India Trade Promotion Organization (ITPO), a Government of India Enterprise, under the Department of Commerce, Ministry of Commerce and Industry, Government of India is organizing the 35th edition of its annual mega event  “India International Trade Fair (IITF)” at Pragati Maidan, New Delhi from 14-27 November 2015, which will showcase India’s industrial progress,  economic achievements and technological advancements in a wide range of products and services.  IITF is a trade fair with B2B and B2C components and has emerged as the largest integrated trade fair in the Indian sub-continent. The first 5 days (14-18 November 2015) of the Fair are exclusively earmarked for business visitors.  The fair is open to general public from 19-27 November 2015.

A large number of overseas companies are expected to display their products and services in the event.  The theme of IITF “Make in INDIA” is a major initiative of the Government designed to facilitate and promote investment, foster innovation, enhance skill development and build best-in-class manufacturing infrastructure in the country.   An international Business Lounge will be set up to facilitate the visit of International visitors.  The last edition of the fair witnessed a huge turnover of visitors and 7000 business visitors which included overseas trade delegations from 58 countries across the globe.

            More details regarding the event is available at website [www.iitf.in](http://www.iitf.in)

**18 October 2015**