**Embassy of India**  
**Riyadh**

March 24, 2015

**Press Release**

Department of Tourism, Government of Kerala has declared this year as ‘Visit Kerala Year’ commencing from April 15, 2015. Kerala being one of the major destinations in India, is attracting one million foreign tourists every year, besides 10 million domestic tourists. A mega campaign on health and wellness ‘AYUSHMANBHAWA’ which includes promotion of Ayurveda Centres in Kerala;  Kerala Food Festival to promote Cuisine of Kerala and Special tourism packages to Kerala are among the main attractions of the Campaign. For more information on the campaign please visit: [**www.keralatourism.org**](http://www.keralatourism.org/)

\*\*\*\*\*