**Launch of “Make in India” Campaign in Bhutan**

**On 25th September 2014, to coincide with the launch of Hon’ble Prime Minister Mr. Narendra Modi’s “Make in India” Campaign, Embassy of India in Thimphu organized an event, which received an overwhelming response. Eminent industrialists, business leaders, CEO’s of financial institutions and heads of major media agencies of Bhutan attended the event. Economic Affairs Minister, Lyonpo Norbu Wangchuk was the Chief Guest.**

**The interactive session started with the screening of DIPP’s documentary film “100 days of the present government: the making of manufacturing driven economy”. Thereafter, the direct telecast of the launch was watched by the participants.**

**Summing up the discussions, Ambassador Bambawale said that it was clear from the Campaign “Make in India” that India meant business. There was a “vision” and with a clear mandate, Prime Minister Modi’s government and India would achieve this vision. He invited Bhutan to be a part of this vision.**

**On his part, Lyonpo Norbu Wangchuk said Bhutan has a role in the “Make in India” vision. With fast flowing rivers, Bhutan could supply cheap, clean and reliable energy, important for manufacturing. He pointed out that Bhutan was already supplying ferro silicon to many Indian steel industries and silicon carbide to glass manufacturing companies like Saint Gobain in South India. He welcomed the initiative.**